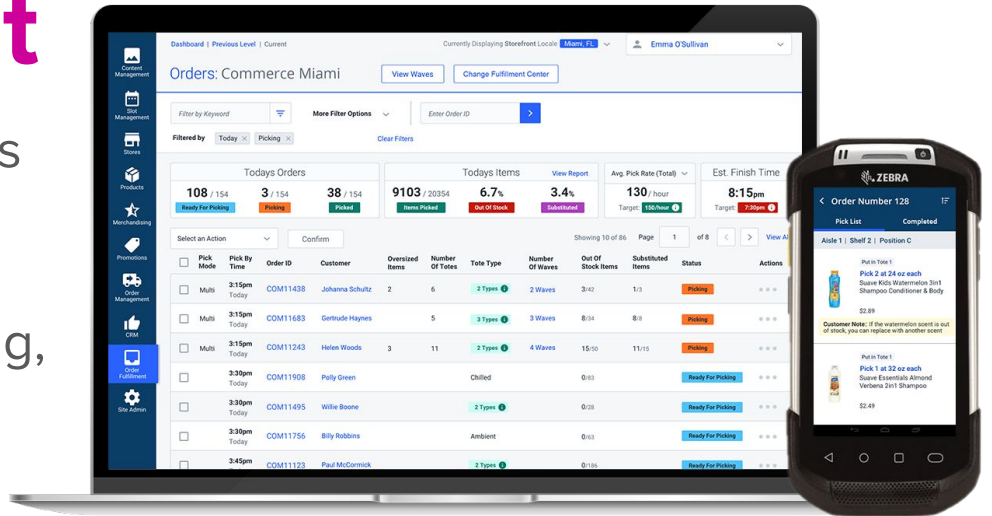


wynshop

Fulfillment

Pick and pack orders profitably with a cloud-native order orchestration, picking, and fulfillment application.



Picking Optimization



Multi Order Picking



Mobile Personal Shopper App



Order Optimization



Analytics



Intuitive User Experience

Picking Optimization

The system allows you to upload your planograms and segment your stores in order to apply the most effective picking strategies to each section. Feed additional information into the system via standard APIs to further increase throughput and drive picking efficiency.

Multi-Order Picking

Fill multiple orders at once and pick up to 3x more items per hour than with traditional picking solutions. Scale your fulfillment capacity and offer convenient fulfillment windows for your customers without increasing costs.

Mobile Personal Shopper App

Guide your staff every step of the way of your fulfillment process with a full-featured mobile app to monitor incoming orders, pick items, and communicate order progress with customers.

Order Optimization

Built-in intelligence allows the system to continuously learn and adapt throughout the day. For example, out-of-stock products and item substitutions feed back into the system and automatically update future orders. Picking waves can then be prioritized to maximize customer service while maintaining labor efficiency.

Analytics

Reduce labor costs with real-time visibility into picking efficiency, personal shopper productivity, order progress, and more with out-of-the-box dashboards and reports. Easily monitor product availability, out-of-stocks, and substitutions.

Intuitive User Experience

Drive user adoption and boost productivity with an intuitive user interface that addresses the complex needs of your head office staff, store managers, and personal shoppers.

Business Benefits

- Increase units per hour (UPH) picked to achieve industry-leading labor productivity without losing margin to third-party fulfillment providers or extensive capital investment.
- Increase throughput, reducing per-order costs
- Scalable from single part-time fulfillment role to large, dedicated teams
- Increase picking speed and accuracy through picking optimization and multi-order picking
- Empower store teams to execute efficiently with intuitive tools at their fingertips
- Offer customers flexible fulfillment options for curbside pick up, in-store pick up, or home delivery

Technology Benefits

- Microservices architecture allows Wynshop Fulfillment to be deployed as a standalone application or as a fully-integrated component of Wynshop Commerce
- Public APIs allow for easy integration with existing systems and/or third-party applications
- Offline support ensures that connectivity does not hinder picking ability

Features

Picking Optimization

- Segment stores into sectors and load planograms and pick paths in order to set strategies and optimize picking

Mobile Personal Shopper App

- Intuitive app for your personal shoppers with single pick and multi-pick modes
- Wave generation algorithms prioritize orders for picking with automatic wave assignment to personal shoppers
- Two-way in-aisle communications between shopper and customer to communicate proposed substitutions and receive feedback before finalizing an order (available as an add-on)

Order Management

- Manage and monitor incoming orders, picking progress, and order progress in real-time
- Configurable custom order workflows (order states, transitions, modifications, triggers, prioritization)

Order Optimization

- The system continuously learns and adapts throughout the day with feedback loops used to automatically update future orders and picking waves

Real-Time Analytics

- Reports provide real-time visibility into orders, waves, and personal shopper performance
- Exception management dashboard makes it easy to monitor product availability, out-of-stocks, and substitutions

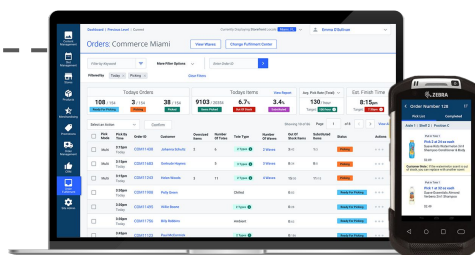
Multiple Fulfillment Types

- Supports delivery, pick up from store or other location
- Rules based time slot management
- Support for multiple delivery options

Proven Results

380M+ items picked

67% reduction in fulfillment costs



About Wynshop

Wynshop is an ambitious team of digital evangelists and innovators obsessed with a solitary mission—to help grocers and other local store-based retailers grow wildly successful online businesses. Our refreshingly easy-to-use digital commerce platform enables efficient in-house picking, reduces fulfillment costs, and gives retailers the ability to fully personalize the customer journey, amplifying shopper loyalty.

