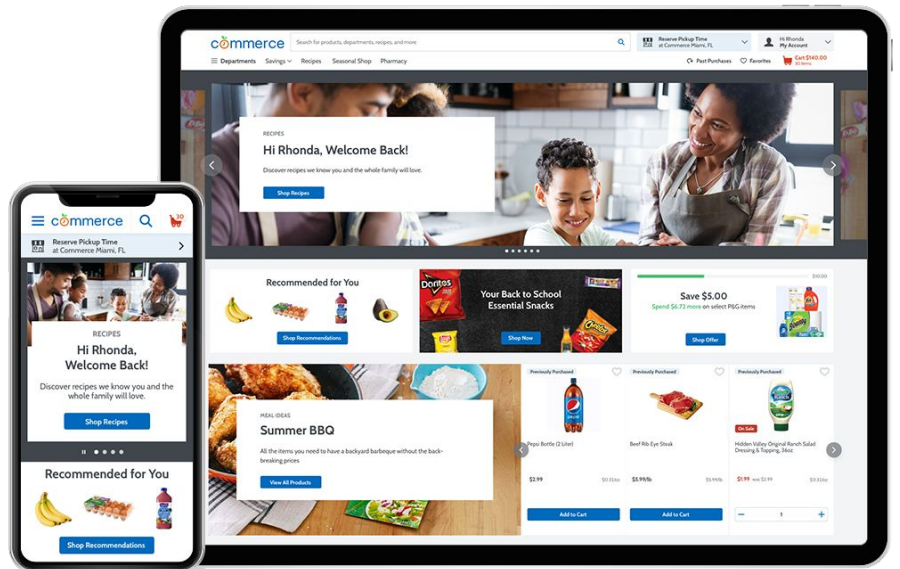


wynshop

Technology

Scale your business to new heights with cloud-native technology.



Microservices



API-First



Cloud-Native



Headless

Get the most advanced technology specifically designed for your business and customer needs. The use of modern design and architecture principles, along with our carefully curated ecosystem of innovative partners, enables retailers to meet the rapidly changing demands of the marketplace. Wynshop's technology is the fastest, most reliable, easy-to-update, tailored solution for consumer staples retailers. With Wynshop's agile technology, retailers can take advantage of the innovative features we are developing without any downtime being required.

Microservices

A microservice is an architectural approach where an application is built as a collection of small, loosely coupled, and independently deployable services. Each service represents a specific business capability and operates as a separate process or container. Each service can be developed, deployed, and managed independently.

API-First

APIs (Application Programming Interfaces) are the foundation of the application, dictating how different components and services interact with each other. An API-first approach is where the design and development of an application or system begins with the creation of its APIs. By focusing on APIs first, developers ensure that important functionality is exposed and accessible, enabling seamless integration and the potential for future expansion.

Cloud-Native

Cloud-native technology refers to designing, developing, and deploying applications that are specifically built to leverage the capabilities and advantages of cloud computing platforms. Cloud-native applications are designed to be infinitely scalable, resilient, and highly available, taking advantage of cloud infrastructure services such as auto-scaling, load balancing, and containerization.

Headless

Headless commerce is an approach to e-commerce that decouples the front-end (presentation layer) from the back-end (data layer). This gives businesses more flexibility and control over their commerce experiences, allowing them to create more personalized and engaging experiences for their customers.

Business Benefits of Wynshop Technology

Improved user experience: Wynshop's architecture lets retailers personalize shopping at scale. Tailor content, recommendations, and offers to each shopper's interests and needs. Improve customer experience, boost sales, and build loyalty.

Faster launches of innovation: Wynshop's modular architecture makes it easy to add new features and functionality to the platform. This means that retailers can quickly launch new products, services, and marketing campaigns without having to wait or overhaul their entire IT infrastructure.

Future-proof your enterprise: Wynshop is designed to be future-proof, so retailers can be confident that their investment will not become obsolete. The platform is built on open APIs and can be easily integrated with other systems, so retailers can easily adapt to new technologies and business requirements. As a result, retailers can focus on their core business and not worry about the technology behind the scenes.

Lower cost of ownership: Wynshop is a SaaS solution, which means that retailers do not have to worry about the capital or operational costs of deploying and maintaining the platform. Wynshop provides automatic updates and support, so retailers can focus on their business and not on IT administration. As a result, retailers can save money and time while still getting the industry's best possible technology for their business.

Wynshop Commerce

Wynshop Commerce is a cloud-native digital grocery platform composed of modular e-commerce and fulfillment applications integrated into one solution. Wynshop Commerce enables grocers to grow their digital channel and scale fulfillment capacity to meet the growing demand for pick-up and delivery in a profitable manner.

